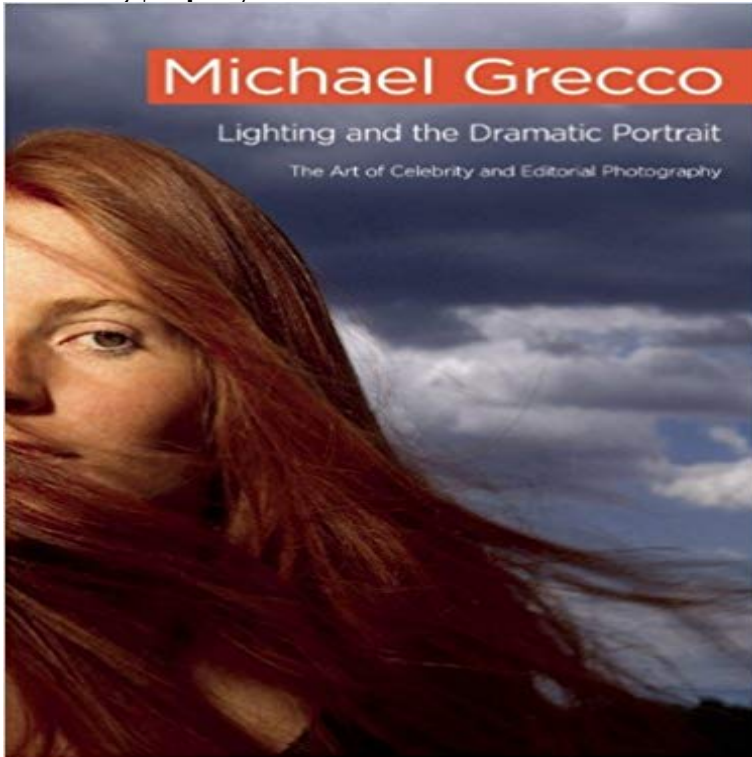


# Lighting and the Dramatic Portrait: The Art of Celebrity and Editorial Photography



Renowned celebrity photographer Michael Grecco's seminal bestselling book *Lighting and the Dramatic Portrait: The Art of Celebrity and Editorial Photography* is a photographers lighting bible. A must-have for portrait photographers, Grecco reveals step-by-step every aspect of his craft including exact diagrams for perfect lighting while inspiring the true art of the portrait. You'll learn exactly why *Time*, *People*, and *Business Week* and celebrities such as Chris Rock, Salma Hayek, Kate Winslet, and Lucy Liu all trust Michael Grecco to shoot their coveted celebrity covers. Grecco's beautiful, insightful work is all around us--on movie posters, in advertising, on magazine covers, everywhere. I delight in inspiring people, he writes. I want them to stop, think, and feel. Now Grecco shares the secrets of great portraits with photographers at every level, in *Lighting and the Dramatic Portrait*. Sections on cameras, illumination, film and digital, creativity and conceptualization, connecting with the subject, and having a point of view, plus intriguing case studies that show how I got that picture, make this book a resource photographers will use again and again through the years. Whether the subject is a star or a soccer mom, Grecco shows how to add artistry, drama, wit, humor, and personality to their portrait.

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