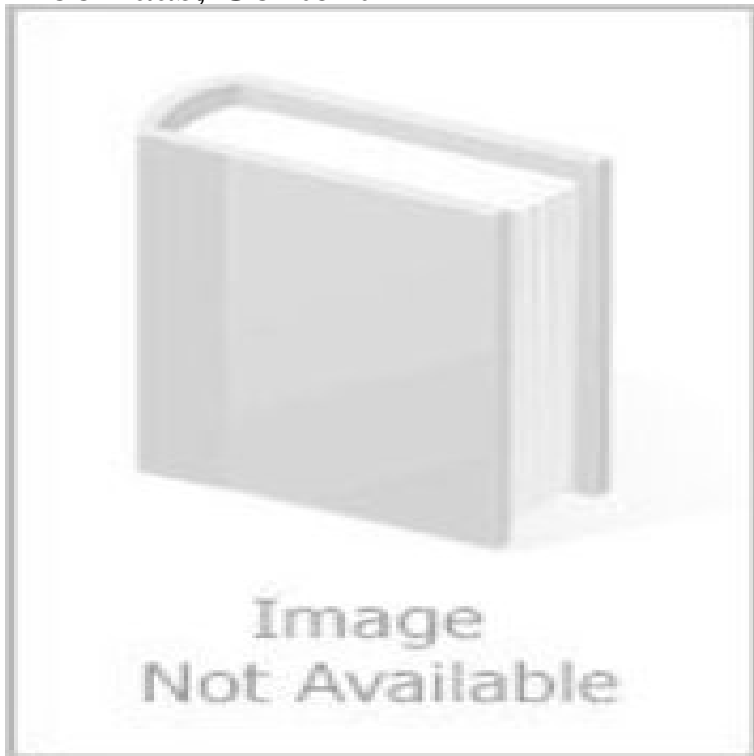


## Koolhaas, Content



OMA-AMOs take on architecture and beyond in the world today. Content provides a rare view of the creative processes of one of architecture's most famous firms, Rem Koolhaas OMA-AMO. Though it offers the fullness of a book, Content has the format and tone of a magazine. Like a magazine, it contains articles by outside contributors, including journalists, medical writers, and cultural critics and, to help reduce the cost to customers, the book even contains paid advertising. In its mood and subject matter, Content reflects recent shifts in geo-politics, particularly since 9-11. The book's content follows Koolhaas' expanding interests, mixing architecture with politics, history, technology, and sociology. Its subjects are diverse: Martha Stewart is interviewed in one section; the history of African communist radio is charted in another. An anthropological study of subcultures in Germany's Ruhr Valley is followed by proposals for the 2010 Shanghai World Expo. Topics are arranged according to geography: the book begins in San Francisco and travels eastwards, finally ending in Tokyo. On the way, time is spent in Brazil, Nigeria, Portugal, Russia, and China, among other places. At a time when the profession is growing increasingly introverted, Content reconnects architecture with the outside world.

[\[PDF\] The Magic Book: The Complete Beginners Guide to Anytime, Anywhere Close-Up Magic](#)

[\[PDF\] Swamp Thing \(2011-\) #25](#)

[\[PDF\] Conducting the Brahms Symphonies](#)

[\[PDF\] Redefining Girly: How Parents Can Fight the Stereotyping and Sexualizing of Girlhood, from Birth to Tween](#)

[\[PDF\] Boundaries with Teens: When to Say Yes, How to Say No](#)

[\[PDF\] Magneto \(2014-2015\) #4](#)

[\[PDF\] The Golden Slipper : and other problems for Violet Strange](#)

**Content - OMA/Rem Koolhaas - Book Review, Monument** A sort of sequel to SMLXL, Content is bursting with OMA's architectural projects. Koolhaas/AMOMA/AMOMA/AMOMA have produced a 540 page bookazine - thin glossy. **Content : triumph of realization / Rem Koolhaas: editor-in-chief** ????

