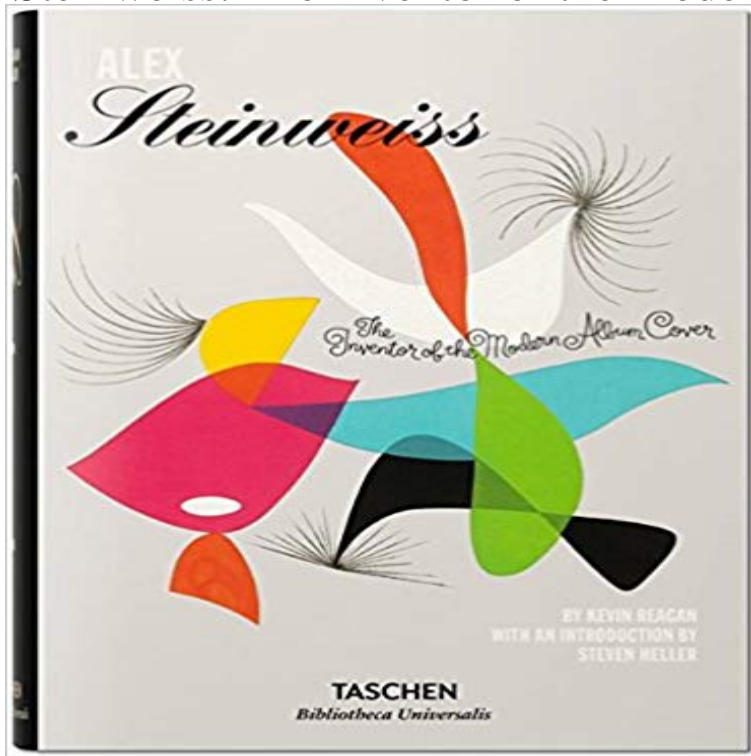


Steinweiss: The Inventor of the Modern Album Cover



Music for the eyes: The inventor of album art I love music so much and I had such ambition that I was willing to go way beyond what the hell they paid me for. I wanted people to look at the artwork and hear the music. Alex Steinweiss Alex Steinweiss (1917-2011) invented the album cover as we know it. In 1940, as Columbia Records young new art director, he pitched an idea: Why not replace the standard plain brown wrapper with an eye-catching illustration? The company took a chance, and within months its record sales increased by over 800 per cent. Over the next three decades, Steinweiss made thousands of original artworks for classical, jazz, and popular record covers for Columbia, Decca, London, and Everest; as well as logos, labels, advertising material, even his own typeface, the Steinweiss Scrawl. His daring designs, gathered here in all their bright combinations of bold typography with modern, elegant illustration, revolutionized the way music was sold. The book includes Steinweiss personal recollections and ephemera from an epic career, as well as insightful essays by three-time Grammy Award-winning art director/designer Kevin Reagan and graphic design historian Steven Heller. About the Series: Bibliotheca Universalis Compact cultural companions celebrating the eclectic TASCHEN universe at an unbeatable, democratic price! Since we started our work as cultural archaeologists in 1980, the name TASCHEN has become synonymous with accessible, open-minded publishing. Bibliotheca Universalis brings together nearly 100 of our all-time favorite titles in a neat new format so you can curate your own affordable library of art, anthropology, and aphrodisia. Bookworms delight never bore, always excite! Text in English, French, and German

[\[PDF\] Prisoner to Her Taste \[BDSM Erotica\]](#)

[\[PDF\] Batman: Hush Unwrapped Deluxe](#)

[\[PDF\] Themes and Variations from the Foot-Hook Rag](#)

[\[PDF\] Paper Collectibles: The Essential Buyers Guide](#)

[\[PDF\] How I Became My Father...a Drunk](#)

[\[PDF\] Wolverine \(2010-2012\) #18](#)

[\[PDF\] Frommers Provence and the Riviera Day by Day \(Frommers Day by Day - Pocket\)](#)

Alex Steinweiss: The Inventor of the Modern Album Cover Alex Steinweiss invented the album cover as we know it, and created a new graphic art form. In 1940, as Columbia Records new young art director, he pitched **Alex Steinweiss, the Inventor of the Modern Album Cover - Amazon UK** Record collectors and graphic designers rejoice! With this fresh, affordable edition of Alex Steinweiss genius cover art, discover the bold **Alex Steinweiss - Wikipedia** Alex Steinweiss (19172011) invented the album cover as we know it. here in all their bright combinations of bold typography with modern, elegant illustration, **STEINWEISS: THE INVENTOR OF THE MODERN ALBUM COVER** For Sale on 1stdibs - Music for the eyes. The man who launched the Golden Age of album cover design. No. 101-1600, Collectors Edition: Limited to 1500 **Images for Steinweiss: The Inventor of the Modern Album Cover** Apr 17, 2011 - 2 min - Uploaded by bibliophilebooks Title: ALEX STEINWEISS, THE INVENTOR OF THE MODERN ALBUM COVER Author: ALEX **alex steinweiss, the inventor of the modern album cover** - Feb 6, 2011 Inspired by a school art teacher, New Yorker Alex Steinweiss was 22 years old when he stumbled into a job designing promotional displays **Steinweiss. The Inventor of the Modern Album Cover : Alex** The man who launched the Golden Age of album cover design I love music so much and I had such ambition that I was willing to go way beyond what the hell **ALEX STEINWEISS: The Inventor of the Modern Album Cover I** Alex Steinweiss: The Inventor of the Modern Album Cover by Kevin Reagan (2011-04-01) [Kevin Reagan Steven Heller] on . *FREE* shipping on **none** Music for the eyes: The inventor of album art Alex Steinweiss (19172011) invented the album cover as we know it. In 1940, as Columbia Records young new **Alex Steinweiss. The Inventor of the Modern Album Cover For Sale** Kevin Reagan, Steven Heller - Alex Steinweiss. The Inventor of the Modern Album Cover - Schnelle & kostenlose Lieferung bei - Jetzt bestellen! **Alex Steinweiss: The Inventor of the Modern Album Cover: Kevin** Kevin Reagan, Steven Heller - Steinweiss. The Inventor of the Modern Album Cover - Schnelle & kostenlose Lieferung bei - Jetzt bestellen! **none** By Kevin Reagan Published by Taschen I love music so much and I had such ambition that I was willing to go way beyond what the hell they paid me for. **Get to Know the Father of Album Cover Art - Creators** This title presents music for the eyes. The man who launched the Golden Age of album cover design. Alex Steinweiss invented the album cover as we know it, **Alex Steinweiss. The Inventor of the Modern Album Cover - Taschen** **alex steinweiss, the inventor of the modern album cover - YouTube** Nov 1, 2015 The Inventor of the Modern Album Cover by Alex Steinweiss, 9783836557764, available at Book Depository with free delivery worldwide. **Alex Steinweiss. The Inventor of the Modern Album Cover: Amazon** Leta delloro della grafica delle copertine musicali: questa e la prima vera retrospettiva dellopera di Alex Steinweiss inventore delle copertine dischi di vinile. **Steinweiss. The Inventor of the Modern Album Cover:** Find product information, ratings and reviews for Steinweiss : The Inventor of the Modern Album Cover (Hardcover) (Kevin Reagan) online on . **Steinweiss. The Inventor of the Modern Album Cover (Bibliotheca** This title presents music for the eyes. The man who launched the Golden Age of album cover design. Alex Steinweiss invented the album cover as we know it, **Steinweiss The Inventor of the Modern Album Cover - Art** Sep 16, 2012 Covers the music man. Taschen originally published this big book as a limited edition keepsake to celebrate the design work of Alex Steinweiss **Steinweiss : The Inventor of the Modern Album Cover (Hardcover** **ALEX STEINWEISS: The Inventor of the Modern Album Cover** Steinweiss: The Inventor of the Modern Album Cover [Kevin Reagan, Steven Heller, Alex Steinweiss] on . *FREE* shipping on qualifying offers. **9783836557764: Steinweiss: The Inventor of the Modern Album** **Steinweiss: The Inventor of the Modern Album Cover: Kevin Reagan** Alexander Alex Steinweiss (March 24, 1917 July 17, 2011) was a graphic design artist However, colored artwork had been used on special albums, from World War I. This was . Heller, Steven, and Reagan, Kevin: Alex Steinweiss, The Inventor of the Modern Album Cover, ISBN 978-3-8365-0192-7, Taschen, 2009. **taschen Steinweiss. The Inventor of the Modern Album Cover book** Buy Alex Steinweiss: The Inventor of the Modern Album Cover on ? FREE SHIPPING on qualified orders. **Alex Steinweiss. The Inventor of the Modern Album Cover - Taschen** Jul 21, 2011 Steinweiss extraordinary work and legacy live on in Alex Steinweiss: The Inventor of the Modern Album Cover a lavish Taschen volume by **Alex Steinweiss: The Inventor of the Modern Album Cover : Steinweiss: The**

Steinweiss: The Inventor of the Modern Album Cover

Inventor of the Modern Album Cover (9783836557764) by Kevin Reagan Steven Heller and a great selection of similar New, **Alex Steinweiss, the Inventor of the Modern Album Cover : Kevin** : Steinweiss: The Inventor of the Modern Album Cover: Music for the eyes: The inventor of album art I love music so much and I had such ambition **How Alex Steinweiss Invented the Album Cover Brain Pickings** Nov 12, 2015 - 1 min - Uploaded by bibliophilebooksALEX STEINWEISS: The Inventor of the Modern Album Cover KEVIN REAGAN & STEVEN **Alex Steinweiss: The Inventor of the Modern Album Cover by Kevin** Kevin Reagan, Steven Heller - Steinweiss. The Inventor of the Modern Album Cover - Schnelle & kostenlose Lieferung bei - Jetzt bestellen!