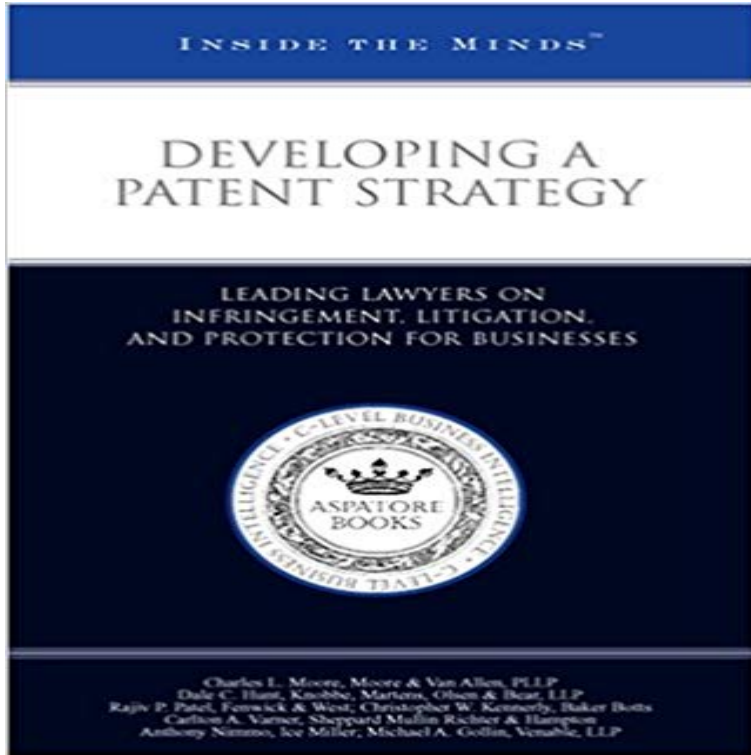


Developing a Patent Strategy: Infringement, Litigation, and Protection for Businesses



Inside the Minds: Developing a Patent Strategy is an authoritative, insiders perspective on the issues surrounding patent regulation, the characteristics and capabilities of the successful practitioner, and the future of this practice area on a global scale. Featuring department heads, group chairs, and leading partners, all representing some of the nations top firms, this book provides a broad, yet comprehensive overview of the practice of patent law, discussing the current shape and future state of patent regulation, from the founding doctrines to the pivotal cases of today. From the steps involved in assisting a company to develop a strategic plan to protect their own assets while respecting the rights of others, to crucial tactics to sufficiently maintain patent protection, these authors articulate the finer points around patents now, and what will hold true into the future. The different niches represented and the breadth of perspectives presented enables readers to get inside some of the great legal minds of today as experts offer their thoughts around the keys to success within this fascinating practice area. About Inside the Minds: Inside the Minds provides readers with proven business intelligence from C-Level executives (Chairman, CEO, CFO, CMO, Partner) from the worlds most respected companies nationwide, rather than third-party accounts from unknown authors and analysts. Each chapter is comparable to an essay/thought leadership piece and is a future-oriented look at where an industry, profession or topic is headed and the most important issues for the future. Through an exhaustive selection process, each author was hand-picked by the Inside the Minds editorial board to author a chapter for this book.

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